

# MARKET 🔊 STREET

retail advisors

## SOUTHAVEN MARKETPLACE 6582 GETWELL ROAD

SOUTHAVEN, MS



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OFFERING SUMMARY
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SITE PLAN
PROPERTY PHOTOS

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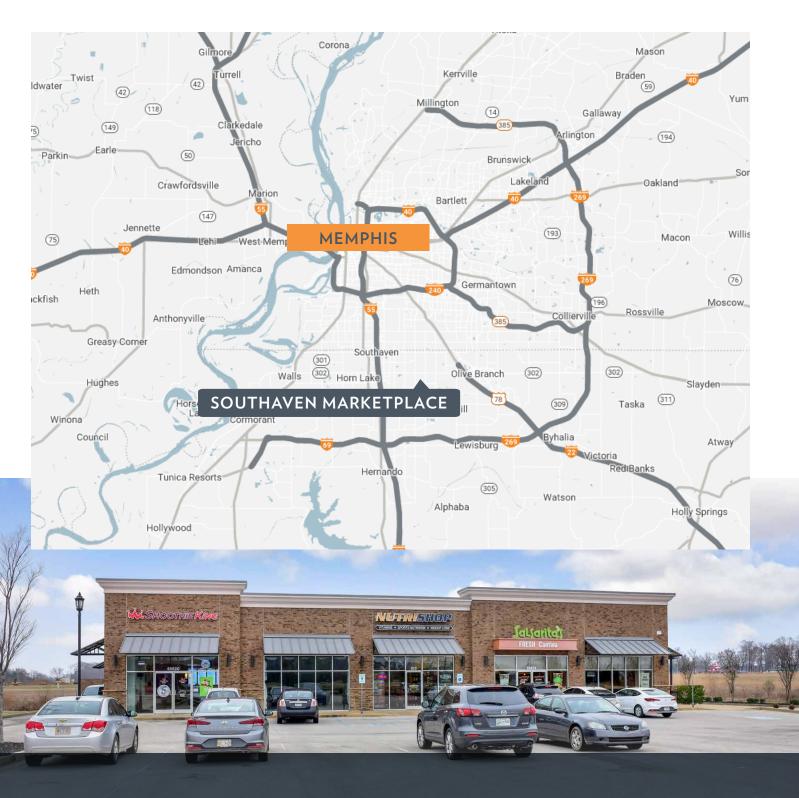
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## OFFERING SUMMARY

## THE OFFERING

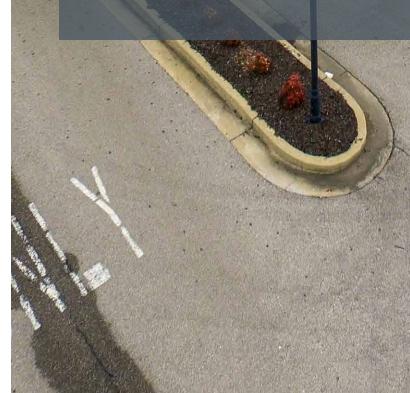
Shopping Center Name	Southaven Marketplace
Rentable Square Feet	6,600
Year Built	2014
Parcel ID	107834150
Address	6582 Getwell Road

<b>Operations Summary</b>	Year 1	Year 10
Effective Gross Income	\$198,861	\$230,089
(Operating Expenses)	(\$47,010)	(\$60,456)
(Capital Reserves)	(\$990)	(\$990)
Net Operating Income	\$150,861	\$168,643





- Proximity to Demand Drivers (Silo Square Development, Snowden Park, DeSoto Central Schools)
- Recognized Franchise Tenants
- Growth Market
- Small Versatile Bay Sizes
- High Traffic Counts ADT 20,000



## INVESTMENT HIGHLIGHTS

- illi-





## SOUTHAVEN MARKETPLACE

## BANKPLUS AMPHITHEATER AT SNOWDEN GROVE

Seating capacity of 11,000

### DESOTO ATHLETIC CLUB-SOUTHAVEN

Includes a workout floor, tanning beds, cycle studio childcare, boxing classes, racquetball courts, tennis courts, indoor and outdoor pool

#### SILO SQUARE DEVELOPMENT

228-acre, master-planned development; Will feature 300+ single-family homes, 250+ loft units, 30,000 SF of general office space, 150+/- hotel rooms, and 150,000 SF of retail and commercial space

#### MEMPHIS INTERNATIONAL AIRPORT

200-acre airport; Home to FedEx Express global hub; Busiest cargo airport in the United States

#### TECHNICOLOR

3,500 jobs

## DOWNTOWN MEMPHIS

• Methodist Le Bonheur Healthcare: 13,183 jobs

• St. Jude Children's Research Hospital: 4,898 jobs

- University of Tennessee Health Science Center: 3,487 jobs
- University of Memphis: 21,535 students;
- 2,858 jobs
- First Horizon National Corp.: 2,680 jobs
- Regional One Health: 2,627 jobs
- Veterans Affairs Medical Center: 2,447 jobs

#### **SNOWDEN GROVE BASEBALL PARK** 17-field baseball-only facility

## SOUTHAVEN MARKETPLACE

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FIRST HORIZON

100

**CVS** 

## BANKPLUS AMPHITHEATER AT SNOWDEN GROVE Secting capacity of 11,000

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Seating capacity of 11,000

#### SNOWDEN GROVE BASEBALL PARK

17-field baseball-only facility

#### MAJOR EMPLOYERS

- Williams-Sonoma Distribution Center: 993 jobs
- Milwaukee Electric Tool: 800 jobs
- Synnex: 600 jobs

Goodman

- McKesson: 400 jobs
- Helen of Troy: 163 jobs







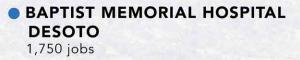
**CVS** 

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## SOUTHAVEN MARKETPLACE

## SILO SQUARE DEVELOPMENT

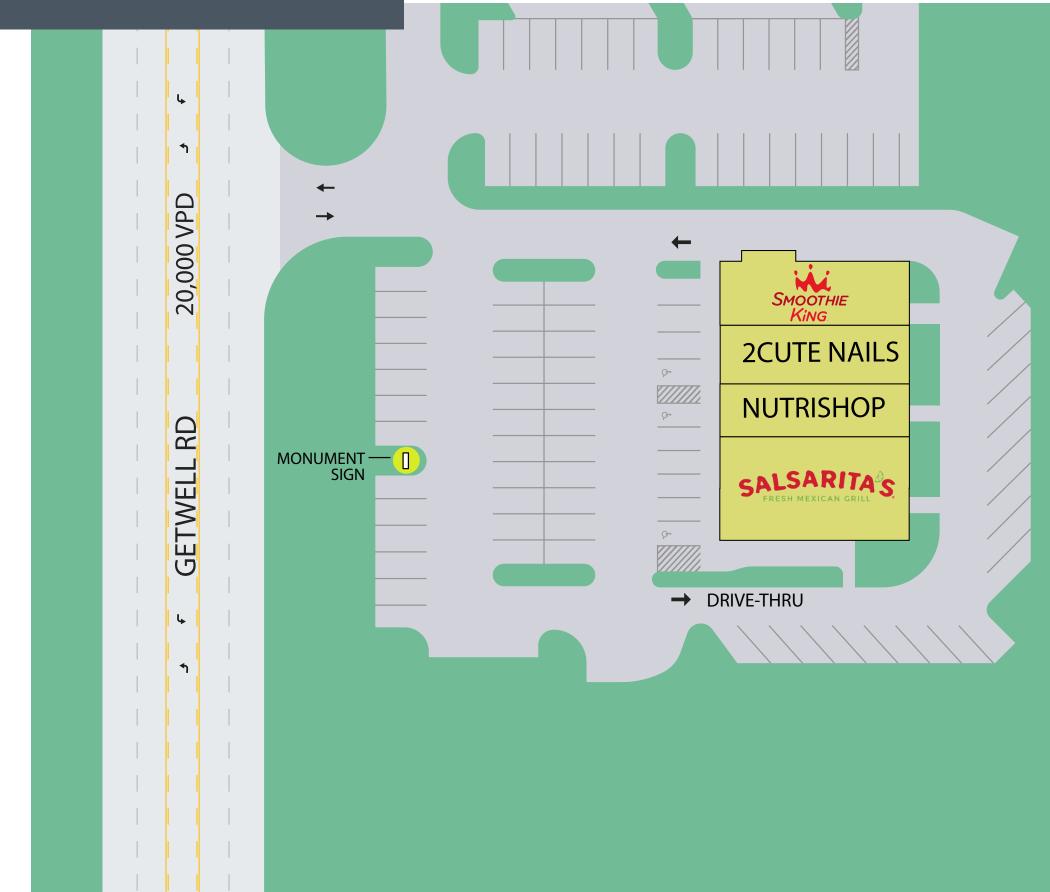
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#### DOWNTOWN MEMPHIS 19 miles

**Dizza** Hut

## SITE PLAN







## PHOTOS















## FINANCIAL ANALYSIS



## RENT ROLL

				Lease	Data		Month	ly Rent		Annua	l Rent		Total Rent		(	Option Terms	;
	Tenant	Suite	SF	ProRata	Start Date	End Date	Base Rent	Recoveries		Base Rent	Reimb.	Gross Rent	Base (PSF)	Reimb. (PSF)	Start Date	Monthly Rent	Notes
	Smoothie King	1	1,500	22.73%	9/7/2014	9/30/2024	\$3,375	\$829		\$40,500	\$9,948	\$50,448	\$27.00	\$6.63	10/1/2024	\$3,544	5-Yr. Option
Bize															10/1/2029	\$3,721	5-Yr. Option
	Salsarita's	2	2,500	37.88%	10/6/2014	10/31/2024	\$5,625	\$1,381		\$67,500	\$16,572	\$84,072	\$27.00	\$6.63	11/1/2024	\$5,906	5-Yr. Option
															11/1/2029	\$6,202	5-Yr. Option
																	2
	Nutrishop	3	1,320	20.00%	4/23/2019	6/30/2022	\$2,695	\$0		\$32,340	\$0	\$32,340	\$24.50	\$0.00	7/1/2022	\$2,057	3-Yr. Option
															7/1/2025	\$2,160	3-Yr. Option
									TRUMBER								
	2Cute Nails	4	1,280	19.39%	5/27/2019	3/31/2025	\$2,667	\$0		\$32,004	\$0	\$32,004	\$25.00	\$0.00	4/1/2023	\$2,800	Increase
															4/1/2024	\$2,940	Increase
The									1						4/1/2025	\$2,940	5-Yr. Option
									1								
all and	SubTotals	4	6,600	100.00%			\$14,362	\$2,210	1	\$172,344	\$26,520	\$198,864	\$25.88	\$3.32			
							50			In	12 31						



## CASH FLOW REPORT

Forecast	Year 1	Year 2	Year 3	Year 4	Year 5
For the Years Ending	Mar-2021	Mar-2022	Mar-2023	Mar-2024	Mar-2025
Rental Revenue					
Potential Base Rent	172,340	171,702	165,218	166,845	172,286
Absorption & Turnover Vacancy	0	0	0	0	0
Total Rental Revenue	172,340	171,702	165,218	166,845	172,286
Other Tenant Revenue					
Total Expense Recoveries	26,521	27,317	28,136	28,980	29,850
Total Other Tenant Revenue	26,521	27,317	28,136	28,980	29,850
Effective Gross Revenue	198,861	199,019	193,354	195,825	202,136
Operating Expenses					
Real Estate Taxes	15,606	16,074	16,556	17,053	17,564
Insurance	4,674	4,814	4,959	5,107	5,261
Management Fee	5,966	5,971	5,801	5,875	6,064
Common Area Maintenance	20,765	21,388	22,030	22,690	23,371
Capital Reserves	990	990	990	990	990
Total Operating Expenses	48,000	49,236	50,335	51,715	53,250
Net Operating Income	150,861	149,782	143,020	144,110	148,886
Leasing Costs					
Tenant Improvements	0	0	0	0	0
Leasing Commissions	0	0	0	0	0
Total Leasing Costs	0	0	0	0	0
Cash Flow	150,861	149,782	143,020	144,110	148,886

Year 6	Year 7	Year 8	Year 9	Year 10	Year 11	
Mar-2026	Mar-2027	Mar-2028	Mar-2029	Mar-2030	Mar-2031	Total
174,599	174,599	176,092	179,067	185,936	189,692	1,928,376
0	0	-3,653	0	-3,758	0	-7,410
174,599	174,599	172,439	179,067	182,178	189,692	1,920,965
30,745	31,667	32,618	43,995	47,911	57,372	385,112
30,745	31,667	32,618	43,995	47,911	57,372	385,112
205,344	206,266	205,057	223,062	230,089	247,064	2,306,077
18,091	18,634	19,193	19,769	20,362	20,973	199,872
5,418	5,581	5,748	5,921	6,099	6,281	59,864
6,160	6,188	6,152	6,692	6,903	7,412	69,182
24,072	24,794	25,538	26,304	27,094	27,906	265,953
990	990	990	990	990	990	10,890
54,732	56,187	57,621	59,676	61,446	63,562	605,761
150,612	150,079	147,435	163,386	168,643	183,502	1,700,316
0	0	0	3,344	3,340	0	6,684
0	0	0	3,872	4,853	0	8,725
0	0	0	7,216	8,194	0	15,410
150,612	150,079	147,435	156,170	160,449	183,502	1,684,906

## CASH FLOW REPORT

\*ARGUS file available upon request

## ASSUMPTIONS

GENERAL							
Begin Date	Apr/2020						
End Date	Mar/2030						
Term	10 Years						
Building Square Footage	6,600 SF						

GROWTH RATES					
Market Rent	3%				
Operating Expenses	3%				
Property Taxes	3%				
Capital Reserves	\$0.15 / 0%				

VACANT SPACE	LEASING
Total Vacant Space	0 SF
Start Date	N/A
Lease Term	5 Years
Abatement	None
Initial Annual Market Rent	N/A
Expense Recovery Type	NNN
Rent Adjustment	0% Annual Increase
Tenant Improvements	\$10.00 PSF
Commission	4%

	Shops
Retention Ratio	80%
iize	< 18,000 SF

Lease Term	5 Years
Initial Annual Market Rent	\$27.00
Rent Adjustment	3% Annual Increase
Expense Recovery Type	NNN

Initial Tenant Improvements					
New	\$10.00 PSF				
Renewal	\$0.00 PSF				
Commissions					
New	4%				
Renewal	2%				
Downtime	6 Months				

## SECOND GENERATION LEASING

ADDITIO
1. The expenses are from the 2019 financials.

2. A 3% Management Fee has been added to this analysis.

3. Capital Reserves of \$0.15 PSF have been added to this analysis.



## ASSUMPTIONS

## ONAL NOTES



# MARKET STREET

# TENANT & LOCATION OVERVIEWS

## TENANT OVERVIEWS



## Salsarita's

Salsarita's first opened in Charlotte, NC in 2000 and has since expanded to include locations in 19 U.S. states. Salsarita's is known for its hand-made salsa, guacamole and tortilla chips, all of which are freshly prepared daily. The menu also features tacos, burritos, bowls, quesadillas, salads and more. CEO, Phil Friedman, is an industry veteran who grew McAlister's Deli from 27 to 300 restaurants. Since 2011, Salsarita's Average Unit Volume is up 28%, increasing approximately 5% per year. Top-tier Salsarita's locations average \$1.2 million a year in sales.

Square Footage	2,500
% of GLA	37.88%
Base Rent Per SF	\$27.00
Store Count	82





#### Smoothie King

The Smoothie King concept began in 1973 when founder Steve Kuhnau, began custom blending his smoothies to help improve his health. In 1989, the first Smoothie King location opened its doors in New Orleans. Today, there are more that 1,000 locations across the United States, South Korea, Trinidae & Tobago and the Cayman Islands. Another 100 Smoothie King locations are set to open this year. Smoothie King was named Entrepreneur Magazine's #1 Juice Bar Franchise for 26 years #22 in Entrepreneur Magazine's 2019 Franchise 500 ranking and #40 in Entrepreneur Magazine's 2019 Franchise 500 ranking Franchises rankings. Smoothie King reported revenues nort of \$415 million in 2018. The company is headquartered in Dallas, TX.

1,500
22.73%
\$33.84
1,000



## TENANT OVERVIEWS



## NUTRISHOP

er,	Bryon McLendon started NUTRISHOP because
elp	of his passion for helping others live a fit,
on	happy and healthy lifestyle. He opened his first
an	store in Norco, CA in 2003. Since its inception,
ad	NUTRISHOP has grown to include nearly 200
ng	locations throughout the US and internationally
ed	and has a goal to reach 300 locations in the next
rs,	five years. NUTRISHOP specializes in areas such as
gs	muscle optimizers, weight management, recovery
ng	& amino acids, vitamins & general health and much
rth	more. NUTRISHOP also offers customized meal
in	plans, body composition analysis, transformation
	challenges, corporate wellness events and more.

Square Footage	1,320
% of GLA	20.00%
Base Rent Per SF	\$24.50
Store Count	200

## MARKET SUMMARY

Memphis, the city known worldwide for Bar-B-Que and Elvis is, also, one of the most strategically important locations in the U.S. due to its location on the convergence of river, road, rail, and runway. Memphis is the entertainment, cultural, and economic powerhouse for the Mid-South region, which encompasses parts of Tennessee, Mississippi, and Arkansas.

Memphis is known for its location on the Mississippi River and has been forever defined by Blues, Soul, and Rock & Roll music. Served by Interstates 40, 55, and 69 and numerous U.S. highways, you can reach more markets and population centers from Memphis in one day than from any other U.S. city including Atlanta, Chicago, Dallas, and many more.

According to a recent Berkadia report, employment expansion in Memphis is set to fuel continued growth in demand for multifamily apartments and drive down vacancy rates. This demand, coupled with the steady increase in rental rates, makes Memphis a prime area for multifamily investment.





## The World's Second Busiest Cargo Airport



## EMPLOYMENT/ECONOMY



In addition to excellent highway access, Memphis is one of the few cities where rail lines cross the Mississippi River, and five Class I rail lines offer service. Logistics is a key economic sector, and Memphis has been promoted as America's Distribution Center.

Memphis is the home of the FedEx World Hub and Global Headquarters (30,000 employees) and the world's second busiest cargo airport. Other Fortune 500 companies headquartered in Memphis include Autozone, International Paper, and Service Master.

Healthcare, Biomedical, and Medical Device Manufacturing is another key component of the economy. The University of Tennessee Health Science

Center, the Southern College of Optometry, and other research institutes are located in Memphis, along with four major healthcare systems. St. Jude Children's Research Hospital attracts researchers and patients from all around the world.

Newer companies located in Memphis and still in the start-up stage include Electrolux and Mitsubishi Electric. Other recent additions to the Memphis business scene include Nike establishing its largest distribution center worldwide and Ikea with one of its few U.S. based retail stores. \$175 million has been established to expand and transform the Memphis Convention Center developing it into a go-to location for conventions, events, and visitor accommodations. Complementing the Convention Center will be the construction of a 26-story convention hotel bearing the name of Loews Hotel bringing nearly 2,000 jobs to downtown Memphis.

#### POPULATION STATISTICS

The Memphis Metropolitan area has a population of 1,354,354. Shelby County makes up 945,757 of the metro population, while the City of Memphis has a current population of 653,480 putting Memphis as the 23rd largest city in America.

Because it is a center for higher education including University of Memphis, Rhodes College, and Southwest Tennessee Community College, there is a large student population exceeding 40,000. Additionally, the median age in Memphis of 34.1 years is younger than the national median age of 37.6 years.

The metro population is projected to grow 2% - by more than 27,000 people - over the next five years. The current average household income is estimated to be \$68,451 for the Memphis Metro.



## EDUCATION

Memphis is home to over 20 colleges, universities, seminaries, and technical schools. The University of Memphis is the largest public higher education institution (21,535 students) Southwest Tennessee Community College is the region's largest community college (9,099 students). Other major private colleges and universities include Rhodes (2,025 students), Christian Brothers University



(1,667 students), LeMoyne-

Owen College (1,006 students), University of Tennessee-Health Science Center (Medical, Dental, Pharmacy and additional medical fields of study), Southern College of Optometry (527 students), and Tennessee College of Applied Technology-Memphis (1,051 students).

For students at the primary and secondary levels, the Memphis area offers a wide range of choices. There are several public-school districts and charter schools, as well as numerous private school choices. Memphis has a large crop of Teach for America teachers and has attracted national education programs, such as New Leaders for New Schools.



## DEMOGRAPHICS

Description	3 Miles	5 Miles	7 Miles	
POPULATION BY YEAR				
Population (4/1/1990)	7,422	33,029	102,752	
Population (4/1/2000)	10,572	45,190	136,448	
Population (4/1/2010)	19,997	64,732	160,899	
Population (1/1/2018)	22,910	72,744	174,863	
Population (1/1/2023)	23,953	75,812	181,187	
Percent Growth (2018/2010)	14.57	12.38	8.68	
Percent Forecast (2023/2018)	4.55	4.22	3.62	
HOUSEHOLDS BY YEAR				
Households (4/1/1990)	2,443	11,066	36,658	
Households (4/1/2000)	3,791	16,560	49,032	
Households (4/1/2010)	7,148	23,339	57,396	
Households (1/1/2018)	8,176	26,210	62,443	
Households (1/1/2023)	8,539	27,302	64,737	
Percent Growth (2018/2010)	14.38	12.3	8.79	
Percent Forecast (2023/2018)	4.44	4.17	3.67	
GENERAL POPULATION CHARACTERISTICS	>			
Median Age	36.6	34.4	32.8	
Male	9,669	30,860	76,201	
Female	10,328	33,872	84,698	
Density	1,050.60	1,038.30	1,115.80	
Urban	18,690	60,844	152,836	
Rural	1,307	3,888	8,063	
GENERAL HOUSEHOLD CHARACTERISTICS	7,148	23,339	57,396	
Households (4/1/2010)	5,695	17,628	42,363	
Families	1,453	5,711	15,033	
Non-Family Households Average Size of Household	2.8	2.76	2.79	
Median Age of Householder	49.1	47.7	46.9	
Median Value Owner Occupied (\$)	169,615	153,792	122,916	
Median Rent (\$)	976	712	673	
Median Vehicles Per Household	2.5	2.4	2.2	
GENERAL HOUSING CHARACTERISTICS				
Housing, Units	7,464	24,950	63,010	
Housing, Owner Occupied	6,364	16,838	38,366	
Housing, Renter Occupied	784	6501	19030	
Housing, Vacant	316	1611	5614	
POPULATION BY RACE White Alone	15,079	40,271	75,208	
Black Alone	3,795	20,987	75,532	
Asian Alone	538	1067	1802	
American Indian and Alaska Native Alone	39	151	401	
Other Race Alone	285	1359	5740	
Two or More Races	261	897	2216	
Two of more races	201	0,,,	2210	
POPULATION BY ETHNICITY				
Hispanic	565	2377	9311	
White Non-Hispanic	14,830	39,458	72,411	
GENERAL INCOME CHARACTERISTICS	600 107 077	1 667 275 275	3 500 020 570	
Total Personal Income (\$)	600,127,266	1,657,375,265	3,590,020,570	
Total Household Income (\$)	600,127,266	1,641,622,849	3,563,087,677	
Median Household Income (\$)	72,983	60,097	51,435	
Average Household Income (\$)	83,957	70,338	62,079	
Per Capita Income (\$)	30,011	25,604	22,312	



Location: Southaven Marketplace Address: 6582 Getwell Road Latitude: 34° : 57' : 23" Longitude: -89° : 56' :09"

#### Footnotes:

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources.

## Southaven Market Place





**SPACE AVAILABLE** 

RANDALL COMMERCIAL GROUP, LLC 662-801-4170



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